

**NBAOT IS PLEASED TO SUPPORT THE CANADIAN RED CROSS CONNECTION NB PILOT PROGRAM. PLEASE SEE MESSAGE BELOW FROM THE CANADIAN RED CROSS FOR DETAILS.**

## Connection New Brunswick

Connecting older adults  
to community supports.



The Canadian Red Cross's Connection NB program is a pilot project currently launching in New Brunswick. The aim of the program is to ensure that older adults in our area are able to remain living at home safely, and remain visible, active, contributing members of our community. A trained Red Cross volunteer will be paired with a participant who is 65 or older and living at home. The volunteer will work with them 1:1, either at the

senior's home, in community or over the phone, to help get them connected to local community supports (services, programs, activities and events), that will help keep them healthy and safe, and remain at home for longer. The Red Cross is actively recruiting both volunteers and participants in Saint John, St. Andrews, Moncton and Miramichi areas. If you are interested in becoming a volunteer for Connection NB, or know someone who is, visit [connectionnb.redcross.ca/volunteer](http://connectionnb.redcross.ca/volunteer) to apply. Individuals who would like to become participants in the program can: sign themselves up; be referred by family members or service providers; or be referred by community partners such as social services, religious leaders, or a seniors' club/group. Referrals can be made through the Connection NB website at [connectionnb.redcross.ca](http://connectionnb.redcross.ca) or by sending an email to [connectionNB@redcross.ca](mailto:connectionNB@redcross.ca).